

On the occasion of celebrating 30 years of the Institute for Theatre, Film,
Radio and Television of the Faculty of Dramatic Arts in Belgrade

NEW HORIZONS
Culture, Arts and Media in the Digital Environment
BOOK OF ABSTRACTS

Edited by: Tatjana Nikolić

Faculty of Dramatic Arts
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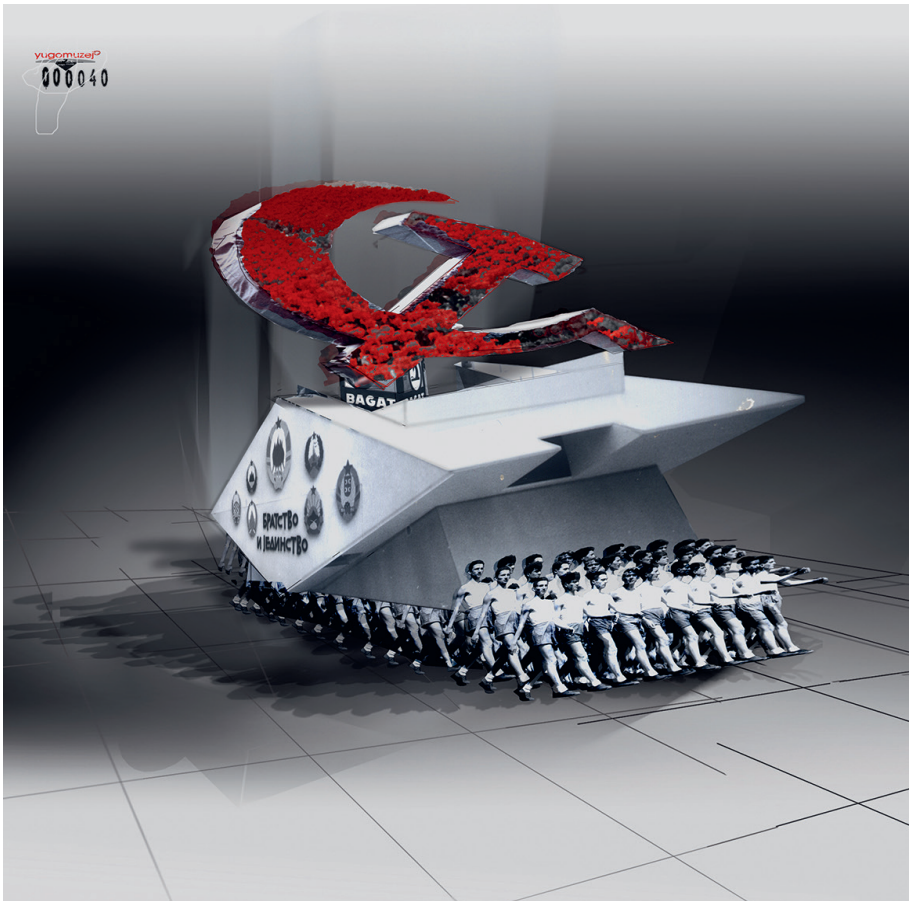
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Mrdjan Bajić: YUM*00040: *Parade*

900 x 600 x 1200 cm.

Wood: cardboard, youth, workers and the honest intelligentsia (items: 140); hammer and sickle, woven from red carnations; the inscription: "Fraternity and Unity"; the coat of arms of SFR of Yugoslavia; the coat of arms of SR of Slovenia; the coat of arms of SR of Croatia; the coat of arms of SR of Bosnia and Herzegovina; the coat of arms of SR of Serbia; the coat of arms of SR of Montenegro; the coat of arms of SR of Macedonia.

Donated by Bagat; 2001.

Digitally generated photoediting by Mrdjan Bajić

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Medical Documentation: Private Memories

The paper examines the possibilities, limits and potentials of establishing a digital visual archive of photos and videos of various medical conditions, diseases (diagnoses), interventions, treatments, and recovery. Photos and video records from different time periods bear witness to the development of medicine, as well as photo and video techniques. The collection represent a historical document, a diagnostic and educational tool, as well as a rich scientific, theoretic and artistic material. One could say that the medical discourse, through its authority, creates a certain norm of forgetting. Visual unpleasantness and the privacy of medicine for all who are not an official medical expert is suggested. The lack of public records reduces the premediation of the patient to fiction, while memories remain subjective or private. Contrary to this, the paper examines whether an archive can represent a transformational activity for the de-subjectivation of memory, by means of which it transfers from the individual to the collective sphere. Bearing in mind that diagnosis is seen as a mediator between daily and cultural communication, the author will examine whether the archive engagement – by expanding the communication between the patient, doctor, and medical staff, which occurs solely through the process of archiving and continual re-archiving through search – has the potential to include individual memory into collective and open the possibility for its further transformation into cultural memory.

Keywords: archive, de-subjectivation, collective memory, cultural memory, engagement

Marija Velinov was born in 1987 in Belgrade. She got her bachelor and master degree in philosophy at the Faculty of Philosophy in Belgrade. She is employed as a researcher trainee at the Institute for Philosophy and Social Theory and she is a PhD student at the University of Arts in Belgrade in an interdisciplinary program of Theory of Arts and Media. The fields of scientific research include the philosophy of Michel Foucault, cultural memory, politics of memory and remembrance and the theory of documentary photography and film. Areas of research interest stretch from theory of art and media to a more specific, relation between ethics and aesthetics and concepts of documentary, memory, remembrance, and visual heritage. She is currently engaged in a research related to the ethical and aesthetic dimension of photographs of violence, war and medicine.