

Paper proposal for the International Conference *Reference and Contemporaneity in Architecture*, Goethe University Frankfurt, May 11 to 13, 2023

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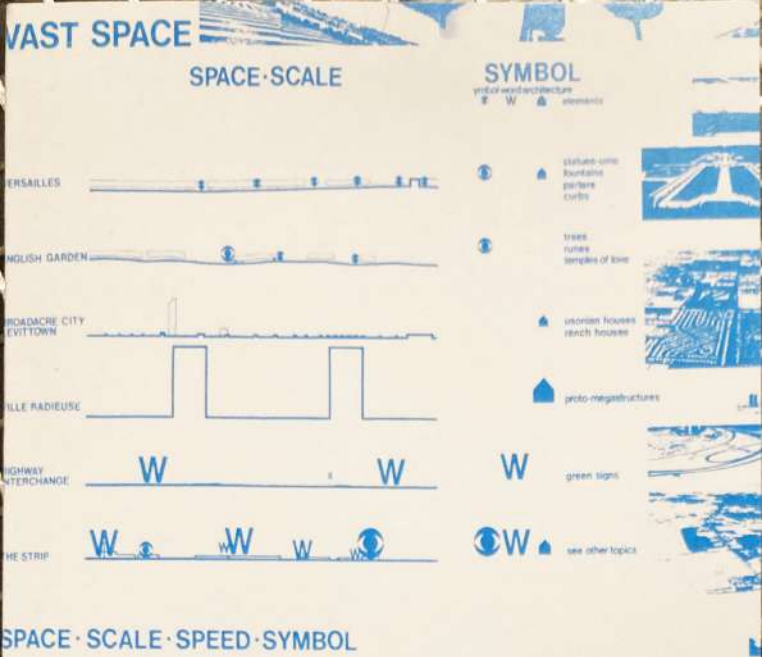
The Scope of Contemporaneity:

Architecture in-between the Prospect of Postproduction and the Space of Exhibition

The state of architecture being exhibited and (re)exposed through formats of public display does not present the primary framework or medium of architectural production. Therefore, exhibiting architecture creates a specific form/site of displacement for architecture in which a multifaceted set of meanings and knowledge about architecture as discipline is provoked, forming the platform for re-questioning the relationship between the reference and contemporaneity of architecture.

One of the central and historically most prominent sites for observing the architectural fluctuations through the format of exhibition is the Venice Biennale of Architecture (founded in 1980). This international manifestation aims at continuous regeneration of the competence of discipline through exposing it against the current cultural, socio-economical, and geo-political backgrounds, where the diverse interests of architecture are being reflected, interlinked and revealed. The Biennale as cyclical exhibition of current architectural production and projections, operates within a specific temporality where architectural contemporaneity manifests itself as qualitative evidence of uninterrupted reconstitution and re-actualization of architectural discipline. This temporal specificity exposes architecture to its contemporaneity. In relation to this, the Biennale exhibitions are taking architecture as a set of the relatively stable conventions, theories, and canonized knowledge of practice (here the discipline functions as a reference) that should be exceeded and updated through the postproduction of architecture (as form of exhibiting architecture).

Taking the example of the Venice Biennale of Architecture as a case study, this paper aims to examine how the specific temporal form of exhibition relates the architectural discipline to the aspiration of always striving actuality. The main focus is put on the question how this biannually repeated interplay between reference and the form of exhibition makes architectural contemporaneity occur.



SPACE · SCALE · SPEED · SYMBOL

International Conference / Internationale Tagung

REFERENZ UND ZEITGENOSSENSCHAFT IN DER ARCHITEKTUR

REFERENCE AND CONTEMPORANEITY IN ARCHITECTURE

Goethe-Universität Frankfurt am Main
11.05. bis 13.05. 2023

Programm

Donnerstag, 11. Mai 2023

Campus Westend, Casino-Gebäude Festsaal Raum 823

14.00h Welcome and Introduction / Begrüßung und Einführung
Dietrich Erben / Carsten Ruhl

Sektion I: Reference and Contemporaneity: Architecture and Beyond

Moderation: *Dietrich Erben*

14.15h-15.00h *Frederike Lausch (Darmstadt):*
Referenzen und unvermeidbare, kreative Differenz. Zur Nutzung von philosophischen Konzepten im Architekturdiskurs der 1990er Jahre

15.00h-15.45h *Markus Dauss (Frankfurt):*
Geschichte(n) im Glashaus: Philip Johnsons ‚Geniestreich‘ zwischen absoluter Gegenwärtigkeit und historischer Referenzierung

15.45h-16.15h Coffee break / Kaffeepause

16.15-17.00h: *Sarah Borree (Frankfurt):*
Architecture as Metaphor between Historical Reference and Present

17.00-17.45h *Daniela Ortiz dos Santos (Frankfurt):*
The Geopolitics of Baroque: UNESCO and the Invention of Latin American Architecture as a Political and Aesthetic Project

18.00-19.00h Keynote / Abendvortrag
Philipp Sarasin (Zürich):
Die Referenzen der Postmodernen. Überlegungen zum Architekturdiskurs der 1970er Jahre

19.00h Opening reception / Empfang und Buffet

Freitag, 12. Mai 2023

Seminarhaus Campus Westend, Raum SH. 3.104

Sektion II: Reference and Contemporaneity: Histories and Theories

Moderation: *N.N.*

10.15-11.00h *André Tavares (Porto):*
Vitruvius Elusive Authority

11.00-11.45h *Matteo Cassani Simonetti (Bologna):*
Leonardo Benevolo and the *Storia dell'architettura moderna:*
References and Methods for a Social Architectural History

11.45-12.30h *Christa Kamleithner (Konstanz):*
After 1967: On the Origins of the Conflict Between Reference and Contemporaneity in Architecture

12.30-14.00h Lunch break / Mittagessen

Sektion III: Reference and Contemporaneity: Design Theory

Moderation: *Doris Hallama*

14.00-14.45h *Dietrich Erben (München):*
Permanenz der Musterbücher.
Zur Produktion von Architekturreferenzen

14.45-15.30h *Davor Ereš (Belgrad):*
The Scope of Contemporaneity: Architecture In-between the Prospect of Postproduction and Space of Exhibition

15.30-16.15h Coffee break / Kaffeepause

16.15-17.00h *Ole Fischer (Stuttgart):*
Non-referential Architecture?
Tracing a Paradox of Contemporary Discourse Into Non-history

17.00-17.45h *Sara Ebrahimi (Frankfurt):*
Contemporaneity in Favour of Reference in Hospital Design

Samstag, 13. Mai 2023

Seminarhaus Campus Westend, Raum SH. 3.104

Sektion IV: Reference and Contemporaneity: Buildings

Moderation: *Dennis Pohl*

10.15-11.00h *Salvatore Pisani (Mainz/Paris):*
Antike als Referenzsystem im Zeitalter von Industrie und Technik.
Zur Architektur der Beaux-Arts

11.00-11.45h *Achim Reese (München):*
Der Architekt als Psychologe.
Berufsauffassung und Architekturverständnis Charles W. Moores

11.45-12:00h Coffee break / Kaffeepause

12.00-12.45h *Szymon Ruszczewski (Mailand):*
From the „Beginnings“ to Modernity:
Present-day Relevance of the Cubist Theory of Jerzy Soltan

12.45-13.30h *Hande Tunç (Ankara):*
Adapting the Reference to a Different Narrative:
Garden City, Ankara, and Contemporaneity

13.30-14:00h Closing remarks / Respondenz und Abschlussdiskussion

Organisation:

Prof. Dr. Dietrich Erben
Lehrstuhl für Theorie und Geschichte von
Architektur, Kunst und Design
Technische Universität München

Prof. Dr. Carsten Ruhl
Kunstgeschichtliches Institut, Professur
Architekturgeschichte
Goethe-Universität Frankfurt am Main

Location / Ort der Tagung:

Goethe-Universität Frankfurt am Main
Campus Westend
Casino-Gebäude und Seminarhaus
Theodor-W.-Adorno-Platz 1
60323 Frankfurt am Main

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Gefördert durch:


Fritz Thyssen Stiftung
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