15th International

# **Deleuze and Guattari Studies** Conference

10-12 July 2023 Belgrade SPACE | CONTROL | RESISTANCE

**BOOK OF ABSTRACTS** 



#### **ORGANISERS**

Institute for Philosophy and Social Theory, University of Belgrade Faculty of Media and Communications

University of Plymouth







**EDITED BY** Dorđe Hristov, Milica Mađanović, Simona Žikić

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**Simona Žikić** Faculty of Media and Communications

Institute for Philosophy and Social Theory, University of Belgrade

**Paper title:** Between the Primitive and Plastic: Deleuzian Ontology of Architectural Design

The discursive difference between the ideal and material architectural object could almost be completely reduced to the issue of translation of the former into the latter. Within such a perspective, it becomes difficult to think of architectural design beyond the order of precedence, which defines the Form's ontological autonomy from its material expression. In my presentation, I will try to reinterpret this relationship using Deleuze's theory of fold. Regarding Leibniz's distinction between the primitive and (derivative) plastic forces, through which Deleuze interprets the difference between soul and matter as the difference between the one and many, the concept of fold offers the possibility of a "twofold" reading of design methodology. Such duality would refer to overcoming the paradigm of "materialization" of form, that is, the always one-way translation process, understood as the multiplication of the one. In other words, Leibnizian hylomorphism is reflected in the concept of the fold on the level of its position between the corresponding processes of unification and multiplication. Using the concept of harmony, which is the unity of the multiple, Deleuze defines this kind of correspondence as a necessary twofoldness, i.e. "the double operation of transcendental actualization and realization" - the former as intrinsic and the second as extrinsic folding. Nevertheless, their mutual order remains an order of precedence: the intrinsic folding is necessarily primitive, or primary since its only reference is the self. In the methodology of architectural design, however, this order becomes impossible with the question of form being posed with respect to the problem of morphogenesis. Between the actual and the real, the morphogenetic process itself then turns into an infinite correspondence, whereby the primitive quality of form would have to identify with its plasticity.

**Keywords:** architectural design, Deleuze, fold, plasticity, form

**Bio:** Marko Ristić (1997), MArch, is Research Assistant at the Institute for Philosophy and Social Theory, University of Belgrade, and a PhD student at the Faculty of Architecture, University of Belgrade. His scientific research focuses on the philosophy and aesthetics of plasticity in architecture. He holds the position of Deputy Editor of *Khōrein: Journal for Architecture and Philosophy*, published by the Institute for Philosophy and Social Theory. He has been working as a teaching assistant at several architectural design studios, as well as at the Architectural philosophy course, at the Faculty of Architecture, University of Belgrade.

Name: Masumi Nagasaka